



Business Intelligence • IT Consulting • Analytic Solutions

CAGE: 7LK72 • DUNS: 08-019-0745

Certifications: WOSB/EDWOSB

NAICS: 541511 | 541210 | 541512 | 541611 | 541618 | 541519 | 541990

The Simple VUE Consulting Services

The Simple VUE is a SBA Certified Woman Owned and Operated Company. We are a full-service Data Analytics consulting firm, focused on delivering solutions and services that help our clients achieve extraordinary results. Our expertise in delivering Business Intelligence, Data Analytics, and IT Infrastructure Program Management services makes us the ideal partner to take any organization to the next level.



Business Intelligence / Application Development

Great applications and data are never an accident. It happens by design. By delivering comprehensive business intelligence solutions, from planning and architecture to implementation and analysis, we ensure that your solutions go off without a hitch. Here's what we can deliver:

- Data Strategy, Enterprise Adoption Strategy, Implementation Roadmap
- Full SDLC Software/Application Development
- Data/Software Architecture, Deployment, Integration, & Security



Data Analytics / Visualization

Every company has piles of data, but few have any idea what to do with it. With so much and so many types of data, we understand that it can be intimidating – but it doesn't have to be. In order to compete, you need access to reliable analytics to drive every business decision. Here's how we can help:

- Analytic Application Development
- Dashboard & Reporting Development
- Big Data Analytics Support



IT & Network Infrastructure Program Management

Everything requires a solid foundation, even the best technologies on the market today. Our experience started in providing personalized IT services and solving networking challenges for businesses. From planning the environment and sizing the hardware, to configuration and testing, we can help build the type of infrastructure that will benefit you the most. Here's what we can do:

- Full Spectrum IT Services
- Network Infrastructure Implementation
- Business Continuity & Hybrid Cloud Infrastructure

Technology Experts. Business Solutions.

Our services and solutions help you get ready for **tomorrow** by putting great **technology and analytics** at the center of everything you do **today**.

What Sets Us Apart

Our Culture: We've created a company culture that embraces big thinking but always considers the small details. We have the crucial conversations, ask the hard questions and look at problems from all angles

Our Passion: We love everything data and technology

Our Experience

20+ years of experience at several Fortune 500 companies, including AT&T, Sara Lee Corporation, PulteGroup, Northside Hospital, Russell Corporation, as well several small to mid-size firms – The Bestige Group, BAM Wire, and Smith-Brown Marketing.

Recent Awards

Georgia Department of Economic Development - Data Analytics and Project Management Support for the GUARD Initiative, a grant funded by the Department of Defense (DoD) Office of Economic Adjustment (OEA).

GTPAC - Georgia Tech Procurement Center - to develop their GTPAC Community Pilot Project.



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